

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2709784

<b>Traffic Order #</b>	405064	<b>Created On</b>	5/1/2019 2:01:50 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2709784	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	775.00
<b>Order Descrp</b>	Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov	<b>Updated On</b>	5/2/2019 1:21:35 PM	<b>Net \$</b>	558.00
<b>Client</b>	ROCKY ADKINS FOR GOV - NCC - BG	<b>Updated By</b>	LaForest, Timothy	<b>Units</b>	100
<b>Start Date</b>	5/6/2019	<b>Industry</b>	Political-Governor	<b>Credit Hold</b>	NO
<b>End Date</b>	5/10/2019	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	1	<b>Primary</b>		<b>Purchase Order #</b>	62652173
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>ActiveWeeks</b>	1	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - NAS - DC	<b>Quarternary</b>		<b>Product</b>	BG IPE
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	5132
<b>Agency</b>	Screen Strategies Media-NCC-Nash	<b>Address 1</b>	400 Broadacres Drive, Ste 300	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	Bloomfield, NJ	Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov sys 9428 Flt:5/6-5/10/19 IPE Rates P-74  Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov sys 9428 Flt:5/6-5/10/19 IPE Rates P-74 Agy/Rep 15/13	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Bowling Green KY	<b>Contact</b>			
<b>Total Networks</b>	3	<b>Phone</b>		<b>SYSCODE LIST</b>	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		9428	
Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov sys 9428 Flt:5/6-5/10/19 IPE Rates P-74		<b>Contract Type</b>	Standard		
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>	62652173		

**SUMMARY FOR SYSCODE 9428**

<b>Traffic Order #</b>	405064	<b>Created On</b>	5/1/2019 2:01:50 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2709784	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	775.00
<b>Order Descrp</b>	Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov	<b>Updated On</b>	5/2/2019 1:08:27 PM	<b>Syscode Net \$</b>	558.00
<b>Client</b>	ROCKY ADKINS FOR GOV - NCC - BG	<b>Updated By</b>	LaForest, Timothy	<b>Syscode Units</b>	100
<b>Start Date</b>	5/6/2019	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/10/2019	<b>Zones</b>	Bowling Green KY	<b>Avg Unit Rate</b>	7.75
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	9428	CNN Morning	05/06/2019	05/10/2019	M-F 5a-9a	X	X	X	X	X			10	\$5.00	\$50.00	30
2	2		National Political Bundle	74   74	CNN	9428	CNN DAYTIME	05/06/2019	05/10/2019	M-F 9a-4p	X	X	X	X	X			10	\$4.00	\$40.00	30
3	3		National Political Bundle	74   74	CNN	9428	CNN Access	05/06/2019	05/10/2019	M-F 4p-7p	X	X	X	X	X			10	\$5.00	\$50.00	30
4	4		National Political Bundle	74   74	CNN	9428	CNN Prime	05/06/2019	05/10/2019	M-F 7p-12m	X	X	X	X	X			10	\$9.00	\$90.00	30
5	5		National Political Bundle	74   74	Fox News Channel	9428	Fox News Morning	05/06/2019	05/10/2019	M-F 5a-9a	X	X	X	X	X			5	\$19.00	\$95.00	30
6	6		National Political Bundle	74   74	Fox News Channel	9428	Fox News Daytime	05/06/2019	05/10/2019	M-F 9a-4p	X	X	X	X	X			5	\$17.00	\$85.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74   74	Fox News Channel	9428	Fox News Access	05/06/2019	05/10/2019	M-F 4p-7p	X	X	X	X	X			5	\$19.00	\$95.00	30
8	8		National Political Bundle	74   74	Fox News Channel	9428	Fox News Prime	05/06/2019	05/10/2019	M-F 7p-12m	X	X	X	X	X			5	\$38.00	\$190.00	30
9	9		National Political Bundle	74   74	MSNBC	9428	MSNBC Morning	05/06/2019	05/10/2019	M-F 5a-9a	X	X	X	X	X			10	\$2.00	\$20.00	30
10	10		National Political Bundle	74   74	MSNBC	9428	MSNBC Daytime	05/06/2019	05/10/2019	M-F 9a-4p	X	X	X	X	X			10	\$1.00	\$10.00	30
11	11		National Political Bundle	74   74	MSNBC	9428	MSNBC Access	05/06/2019	05/10/2019	M-F 4p-7p	X	X	X	X	X			10	\$2.00	\$20.00	30
12	12		National Political Bundle	74   74	MSNBC	9428	MSNBC Prime	05/06/2019	05/10/2019	M-F 7p-12m	X	X	X	X	X			10	\$3.00	\$30.00	30

## DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2709784					
Traffic Order #	405064	# of Weeks	1	Active	Yes
Order #	2709784	Created On	5/1/2019 2:01:50 PM	Order Status	Contract Confirmed
Order Descrp	Pri NP-3 IP-7 62652173 e5132 IPE Rocky Adkins Gov	Created By	NCC_Gateway_User	Gross \$	775.00
Client	ROCKY ADKINS FOR GOV - NCC - BG	Updated On	5/2/2019 1:21:35 PM	Net \$	558.00
Start Date	5/6/2019	Updated By	LaForest, Timothy	Units	100
End Date	5/10/2019	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	